



Partner with ABYC to celebrate

International Marine Service Technician Week 2026



About Marine Service Technician Week



Celebrate the skilled professionals who keep boating safe, reliable, and enjoyable!

The American Boat & Yacht Council (ABYC) proudly presents International Marine Service Technician Week, happening April 20-24, 2026. This special week recognizes the dedication and expertise of marine service technicians worldwide.

Businesses, associations, and boaters are encouraged to show their appreciation by spotlighting their technicians, sharing success stories, and engaging in celebrations. Let's give these essential professionals the recognition they deserve!

#MarineServiceTechWeek #ThankYouTechs



Thank you to our incredibly talented, certified technicians whose hard work and dedication make up the heart of the #GYS family. 🌟 This International Marine Service Technician Week, we couldn't be more proud to honor their acts of excellence.

Because of our commitment to personalized & high-quality craftsmanship, expertly skilled technicians, and high-touch customer service – we have been recognized by countless yacht owners, management companies, brokers, and Captains, from around the globe as the go-to in yacht services.

#ABYC #MarineServiceTechWeek #ThankYouMarineTechs #marinecareers
#marineindustry #yachting #boating #professionals #yachtrefit #yachtrepairs
#yachtmaintenance American Boat and Yacht Council (ABYC)



 **yamahaoutboards** 3 days ago

Technician Profile

JAMI MILLER, YAMAHA MARINE'S FIRST FEMALE MASTER TECH







 **READ MORE**

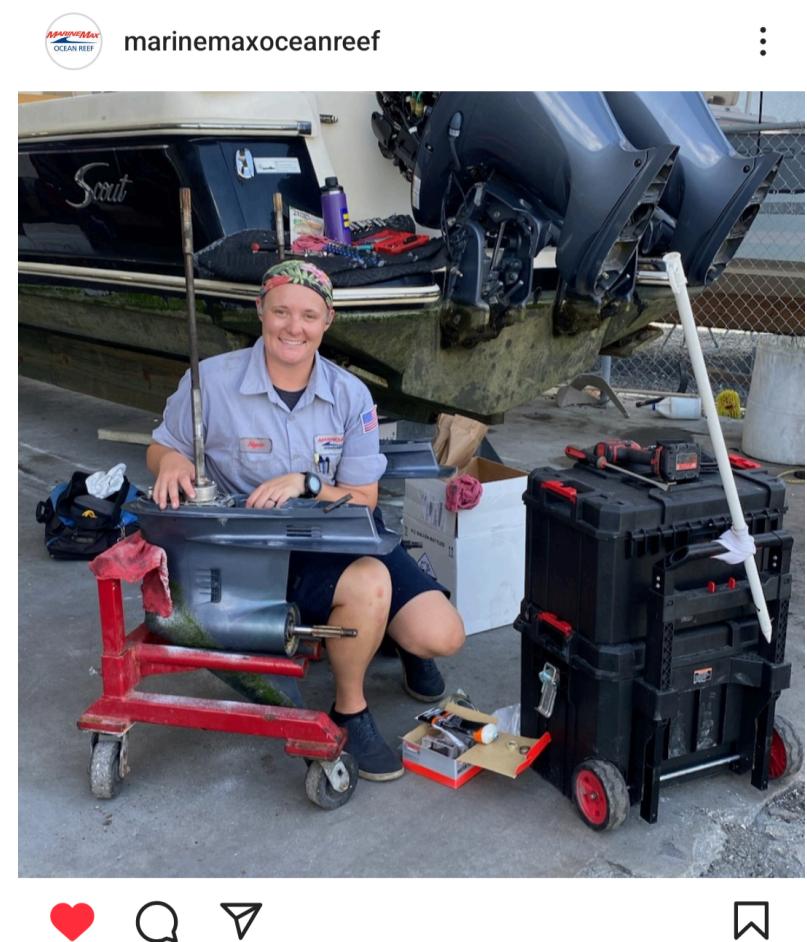
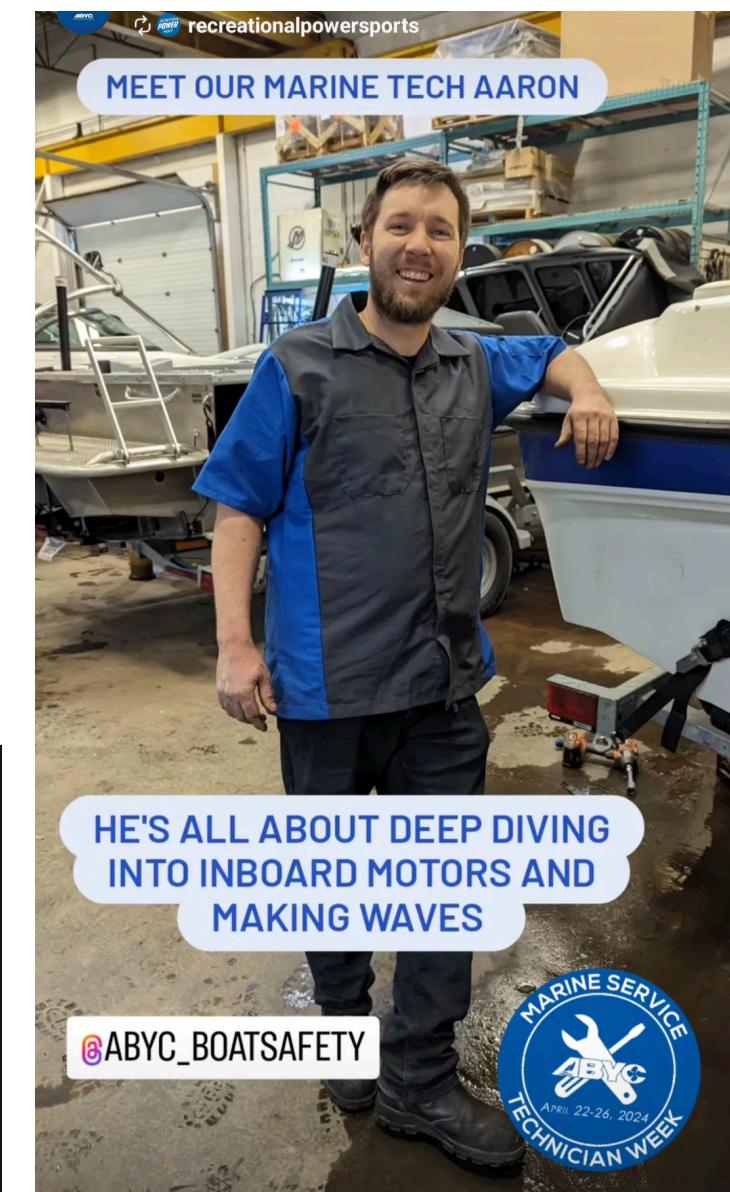
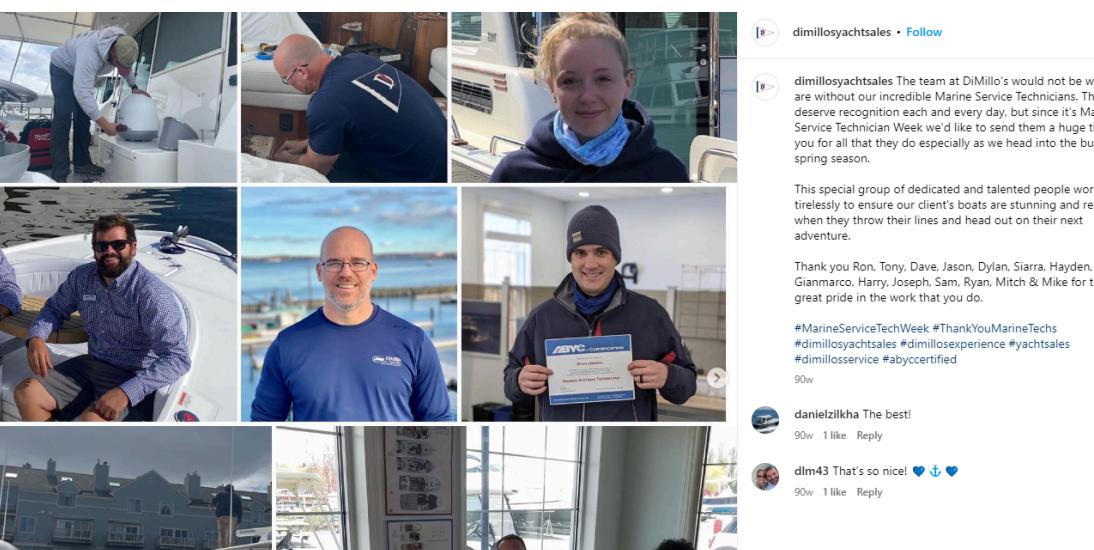
@abyc_boatsafety #ThankYouMarineTechs #MarineServiceTechWeek





Social Media Impact

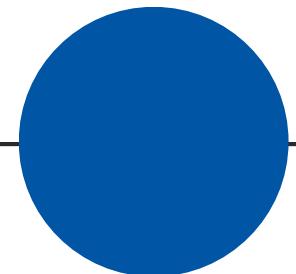
Throughout the week, many organizations show their appreciation for marine techs by using our designated hashtags, sharing pictures and stories on social media, providing special meals, and celebrating their hard work in meaningful ways.



 **marinemaxoceanreef** Did you know 6.3% of all marine mechanics are women! Alyssa is one of the team members that has worked her way to become a technician. Starting in the MarineMax Ship Store, Alyssa knew the Marine industry is where she wanted to be. She moved to our boat movement team, up to forklift driver. From there she could see the technicians work and knew that is where she was meant to be. We are elated to have her on our Service Team!

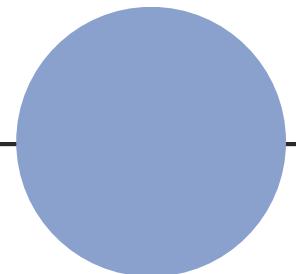
#MarineServiceTechWeek #ThankYouMarineTechs #MarineMax #MarineMaxORC #FemaleMarineTechnician #FemaleTechnicians

Get involved!



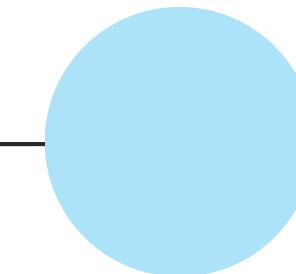
CONTRIBUTE PRODUCT FOR PRIZE PACKS

During the week, ABYC features different Outstanding Technicians and hosts a daily technical challenge. These winners all receive a prize pack of supplies. Include your branded items!



SPREAD AWARENESS ONLINE

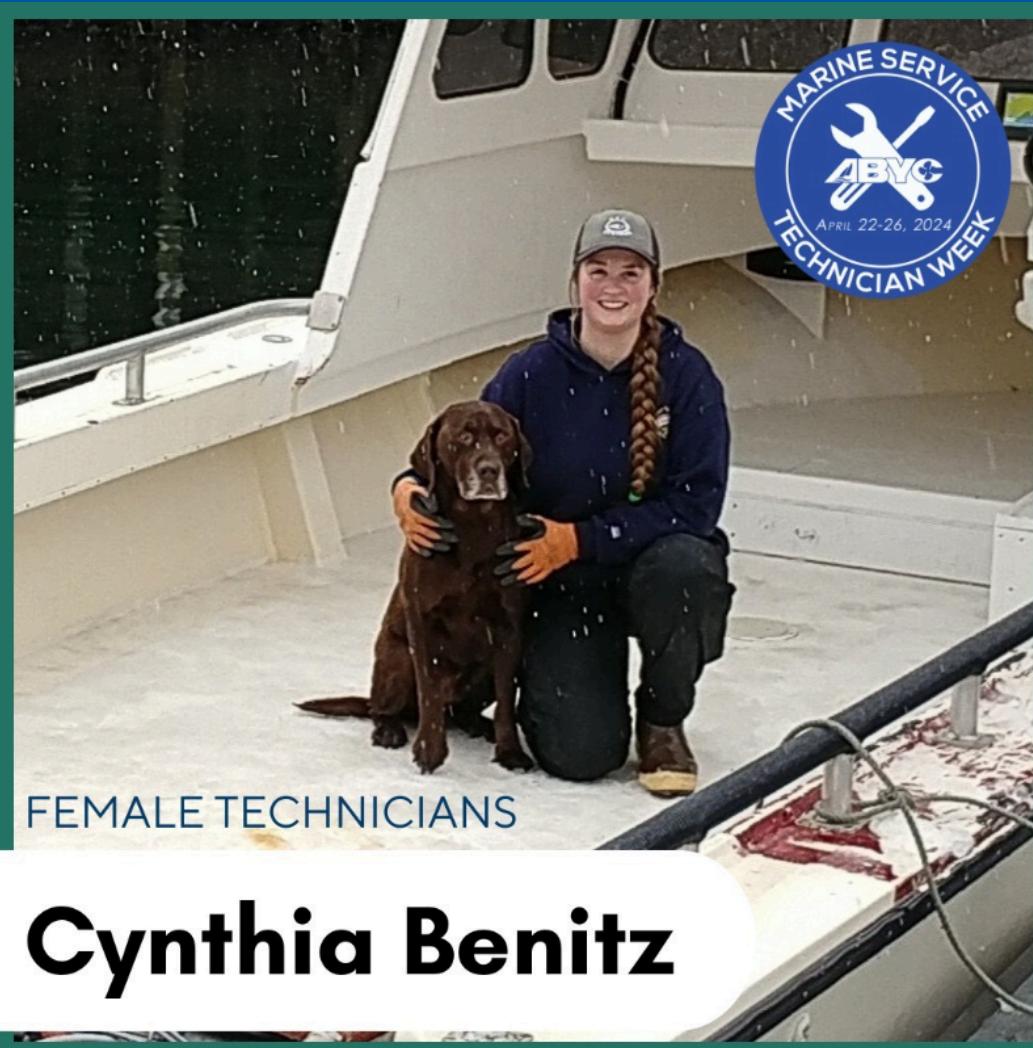
Express your gratitude for marine service technicians online, nominate your tech for the Outstanding Technician Awards, and share a general thank you using these hashtags:
#MarineServiceTechWeek
#ThankYouMarineTechs



SPONSOR TECHNICIAN AWARDS

Help honor our technicians through the Technician of Year Award (\$2,000 sponsorship) or sponsor one of our daily themes (\$500).

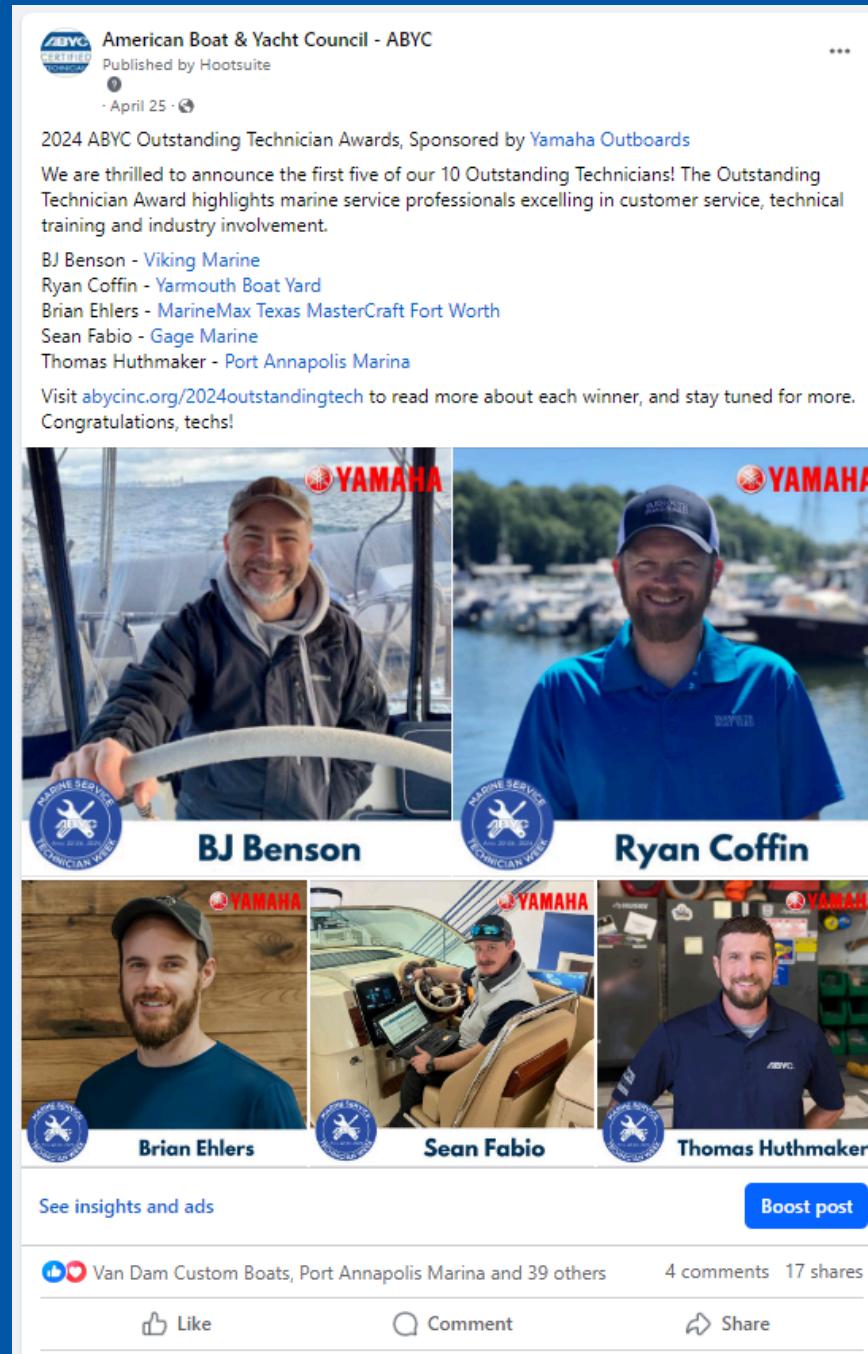
Technician Award Sponsorship Opportunities



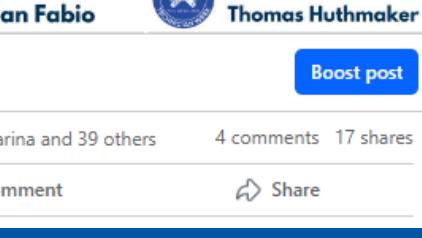
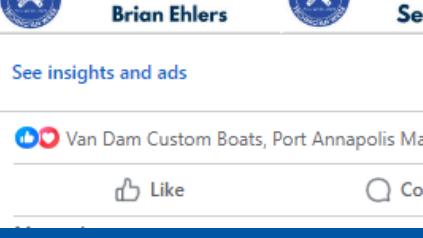
Sponsor one of our daily themes! (\$500 each day)

- Monday, April 20 – Master Technicians
- Tuesday, April 21 – Marine Service Programs and Schools
- Wednesday, April 22 – Female Technicians
- Thursday, April 23 – Outstanding Technician Announcements (Share your own outstanding tech!)
- Friday, April 24 – The Future of the Industry: Aspiring Technicians

Outstanding Technician Awards



American Boat & Yacht Council - ABYC
Published by Hootsuite
• April 25 •
2024 ABYC Outstanding Technician Awards, Sponsored by Yamaha Outboards
We are thrilled to announce the first five of our 10 Outstanding Technicians! The Outstanding Technician Award highlights marine service professionals excelling in customer service, technical training, and industry involvement. The New Achiever Award recognizes rising stars—newcomers who demonstrate exceptional potential and technical skills—helping the next generation of marine technicians feel the support of our industry behind them.
BJ Benson - Viking Marine
Ryan Coffin - Yarmouth Boat Yard
Brian Ehlers - MarineMax Texas MasterCraft Fort Worth
Sean Fabio - Gage Marine
Thomas Huthmaker - Port Annapolis Marina
Visit abycinc.org/2024outstandingtech to read more about each winner, and stay tuned for more. Congratulations, techs!



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★ Outstanding Technician Award Sponsorship (\$2,000)

The ABYC Outstanding Technician Awards, a cornerstone of Marine Service Tech Week, honor the best in the marine service industry, recognizing professionals who excel in customer service, technical training, and industry involvement. The New Achiever Award recognizes rising stars—newcomers who demonstrate exceptional potential and technical skills—helping the next generation of marine technicians feel the support of our industry behind them.

Winners receive \$100 VISA gift card and a technician prize pack with various giveaways.

We need sponsors to celebrate these outstanding professionals! Your support will cover prizes, shipping, and recognition efforts to properly honor the winners. This is a unique opportunity to showcase your brand's commitment to excellence in the marine service industry.