

ABYC® STANDARDS WEEK

January 11-15, 2026
Charleston, South Carolina
Francis Marion Hotel

SPONSORSHIP OPPORTUNITIES



About Standards Week 2026



Help shape the future of boating safety standards

Standards Week is a pivotal gathering for the marine industry and Project Technical Committees (PTCs), with daily meetings scheduled to discuss updates to the *Standards and Technical Information Reports for Small Craft*.

Active involvement in Standards Week ensures that your organization is always informed about the latest trends, challenges, and solutions in the marine industry. This knowledge can drive innovation and strategic decisions.

Special Events



Welcome Mixer

Kick off Standards Week by mingling with marine industry leaders and dedicated volunteers on the evening of January 11.



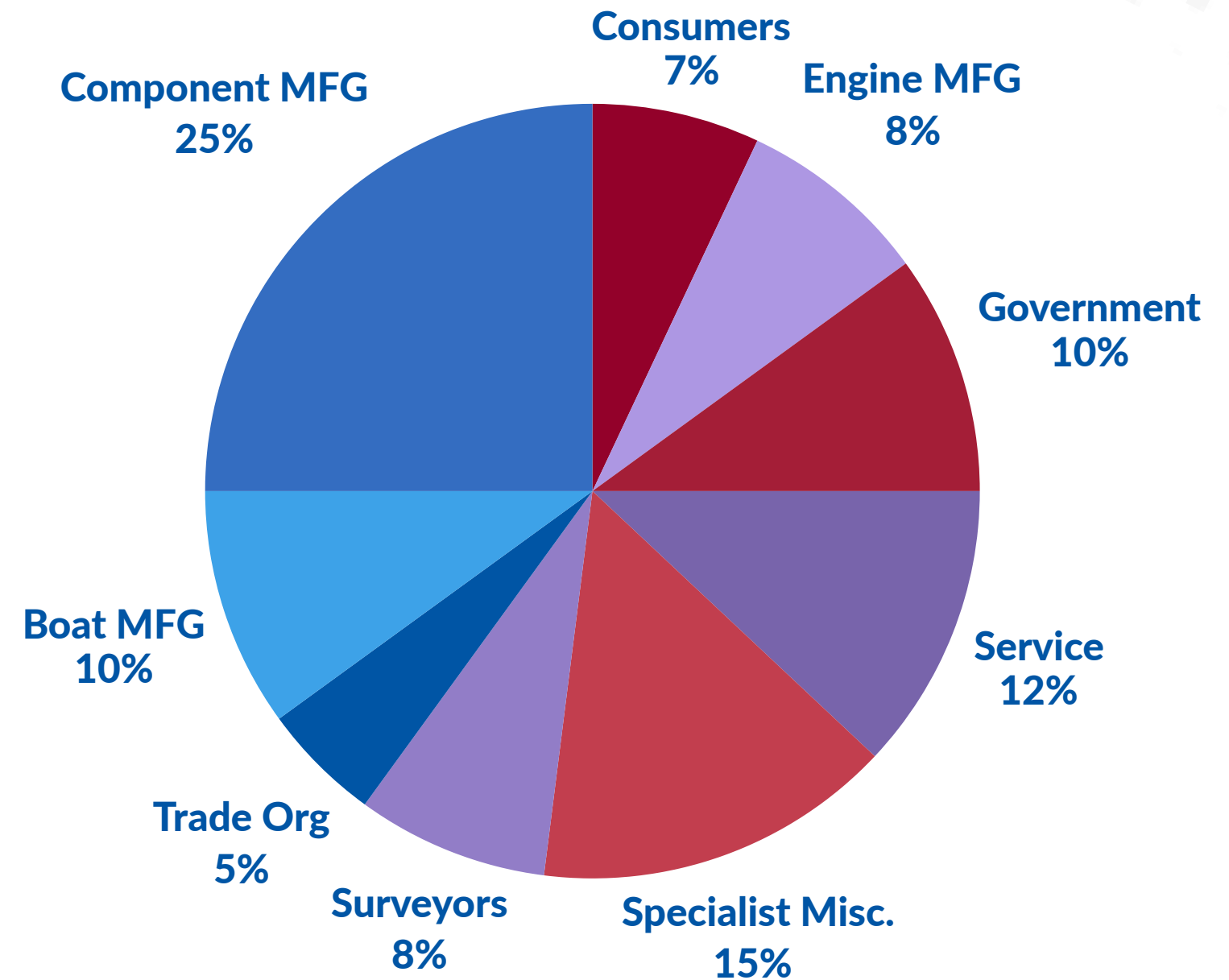
Annual Meeting

Hear about ABYC's latest news and enjoy hors d'oeuvres, and cocktails with colleagues on the evening of January 12.

Industry leaders from around the globe are in attendance.

Take it from previous attendees...

"Standards Week is a great way for us to assist ABYC in their mission and goal to improve boating safety and contribute to the general knowledge base within this sector of the maritime industries."



Why Sponsor?

Promote Safety and Best Practices:

By sponsoring Standards Week, your organization aligns itself with a commitment to marine safety and the longevity of the boating industry.

Industry-Wide Recognition:

Associating your brand with the ABYC event ensures visibility to a broad audience of industry professionals. It's an opportunity for your organization to be recognized as a leader, supporter, and influencer within the marine sector.

Networking Opportunities:

ABYC Standards Week gathers the brightest and most influential minds in the marine industry. As a sponsor, you get unparalleled access to network with professionals, innovators, and decision-makers, which can open doors to new business opportunities and partnerships.

Showcase Products and Services:

ABYC Standards Week is a platform where you can introduce new products, showcase your services, or get immediate feedback from industry stakeholders.



Sponsorship Packages

Gold Sponsor

\$8,000 (1 sponsor capacity)

- Largest logo on event signage
- Largest logo on Annual Meeting presentation
- Verbal recognition during Annual Meeting
- Logo on ABYC website
- Logo in ABYC newsletter
- ABYC social media highlight
- Logo on Standards Week t-shirt
- Logo on media kit
- Speaking opportunity to address attendees
- Exhibitor table option

Silver Sponsor

\$3,000 (4 sponsor capacity)

- Logo on event signage
- Logo on Annual Meeting presentation
- Verbal recognition during Annual Meeting
- Logo on ABYC website
- Logo in ABYC newsletter
- ABYC social media highlight

Bronze Sponsor

\$1,500 (6 sponsor capacity)

- Logo on event signage
- Logo on Annual Meeting presentation
- Verbal recognition during Annual Meeting

Additional Packages Include

Lanyard Sponsor

\$2,000



Logo on lanyards used during
ABYC Annual Meeting for all
attendees

T-Shirt Sponsor

\$750



Logo on ABYC official Standards
Week tshirt

Call us

410-990-4460

Email us

marketing@abycinc.org

Visit our website

abycinc.org/standardsweek

**To secure your sponsorship, please confirm
by November 7, 2025**



**Let's work
together**